**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 24 September 2022 |
| Team ID | PNT2022TMID40132 |
| Project Name | News Tracker Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | User needs a way to get a interested marketing in a quick peek of the day. So that we give relevant news where the user more interested on that day and save their time. |
|  | Idea / Solution description | We provide relevant news where the user more interested on that day. |
|  | Novelty / Uniqueness | Saving and downloading the interested articles. |
|  | Social Impact / Customer Satisfaction | When news feed are customized/personalized to the user, the time spend to learn about the day will be minimized and will be completely productive. |
|  | Business Model (Revenue Model) | Shown below. |
|  | Scalability of the Solution | The first step is to predict user interests and collect relevant data for user personalization.  The system provides filter option and sorting the user relevant news and saves the time. |

**Business Model:**

